

Gender Inclusion



OFFICIAL PARTICIPANT

Gender inclusion and equality are at the heart of the Australia Pavilion at World Expo Osaka 2025. Through our visitor experience, cultural programming, and leadership, we are proud to showcase the diversity and contributions of women and gender-diverse people in Australia.

Gender equality: an Australian priority

Australia is committed to gender equality as a fundamental national value and a key pillar of our international engagement. This commitment is reflected in a dual approach that includes targeted initiatives specifically designed to address gender inequalities, as well as the integration of gender

perspectives across all areas of policy and international cooperation.

The Australian Government has:

- Appointed an **Ambassador for Gender Equality** to champion gender inclusion and women's empowerment.
- Launched Australia's **International Gender Equality Strategy**, which places gender equality at the centre of our foreign policy.

Key highlights

- The Australia Pavilion is led by a female Commissioner General, Nancy Gordon, and of the 21 members of Australia's Expo Task Force, 16 are women.
- Our storytelling, imagery, and performers reflect the diverse backgrounds of Australian women, including differences in age, ethnicity, socio-economic status, and ability.
- We apply gender equality principles to our events programming, ensuring diverse representation among speakers, panellists, and guests.

Gender inclusion at the Australia Pavilion

The Australia Pavilion actively demonstrates gender equality by:

- Celebrating the achievements of women in all aspects of our programming.
- Ensuring our spaces are accessible, inclusive, and welcoming for women and gender-diverse people.
- Maintaining gender balance in our pavilion staffing, particularly in leadership positions.
- Providing cultural awareness training for all staff.
- Tracking gender equality outcomes to measure progress and ensure accountability.

Promoting gender equality on the global stage

Australia's participation in World Expo 2025 Osaka reflects our deep relationship with Japan and our shared

commitment to inclusion. This Expo marks the second time a Women's Pavilion has been featured at a World Expo, following Expo 2020 Dubai.

The Australia Pavilion will echo this commitment by highlighting the stories of Australian women across different sectors, demonstrating how gender equality fosters innovation, resilience and prosperity, and hosting diverse and inclusive events. This includes a special presentation in May by Australia's first female astronaut candidate, Katherine Bennell-Pegg.

A platform for exchange and learning

World Expo 2025 Osaka is an opportunity to share Australia's gender inclusion journey, while also learning from Japan and other participating nations. By working together, we can accelerate global progress towards a more inclusive and equitable future.